

HOW DOES AN EXTENDED PRODUCER RESPONSIBILITY SYSTEM WORK?



Producer Responsibility is a policy approach that requires brands to be financially and operationally responsible for the management of their products and packaging after they are used by consumers.



Producer Responsibility shifts Michigan toward a more sustainable and circular economy, where producers are financially and operationally accountable for the environmental impacts of their products and are incentivized to adopt practices that minimize negative impacts throughout the product lifecycle.

